

# Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

## Fond du Lac County Children and Weight Coalition

### Contact Information

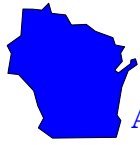
<b>Main Contact Person</b> Marian Sheridan
<b>Title of Main Contact</b> Coordinator of School Health Programs
<b>Agency Affiliation of Contact</b> Fond du Lac School District
<b>Contact Phone Number</b> 920 906-6548
<b>Contact Email Address</b> sheridanm@fonddulac.k12.wi.us

### Program Information

<b>Type of Program</b> Coalition
<b>Year Coalition was Formed</b> 2003
<b>Primary program focus</b> Both Physical Activity & Nutrition
<b>Region</b> Northeastern
<b>County</b> Fond du Lac
<b>Coalition Web Site Address</b>

### Program Information

<b>Represented Groups on Coalition</b> Business Community Faith-Based Government Health Care Health Dept Media Schools UW-EX WIC	<b>Represented Professions on Coalition</b> Business Dietitian Educator Exercise Specialist Media Nurse Physician
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## Intervention Name Walk to School Day

### Intervention Information

<b>Type of Intervention:</b> Physical Activity Event
<b>Focus Area:</b> Biking/walking
<b>Intervention Site or Setting:</b> School
<b>Scope of Intervention:</b> School
<b>Target Audience:</b> All races and genders Ages 5-11, 12-19
<b>Total Population in Area Served:</b> 2,500
<b>Number of Participants:</b> Information not available
<b>Implementation Status:</b> One-time

<b>Partners:</b>
<b>Unique Funding:</b>
<b>Evaluation:</b> Direct Observation
<b>Evidence-Based or Best Practice based on</b>

### Products Developed or Materials Used:

Notice sent home with each elementary student in the FdL school district\ Newspaper article promoting the event

### Intervention Description:

Children were encouraged to walk to school. Police officers were stationed at schools without sidewalks to control traffic flow



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## Intervention Name Sugar in Soft Drink Brochure

### Intervention Information

<b>Type of Intervention:</b> Nutrition Event
<b>Focus Area:</b> Soda
<b>Intervention Site or Setting:</b> School
<b>Scope of Intervention:</b> School
<b>Target Audience:</b> All races and genders Ages 5-11, 12-19
<b>Total Population in Area Served:</b> Approx. 5,000
<b>Number of Participants:</b> 5,000
<b>Implementation Status:</b> One-time

<b>Partners:</b>
<b>Unique Funding:</b> Aurora Health Care paid for the actual printing of the brochures
<b>Evaluation:</b> Service Data and direct observation – One-time
<b>Evidence-Based or Best Practice based on</b>

### Products Developed or Materials Used:

Developed a brochure titled "Healthier Choices". It contains a chart that depicts how much sugar is in a 12oz. serving of various soft drinks.

### Intervention Description:

These brochures were designed by members of the coalition. Aurora Health Care paid for the printing of the brochures. They have been distributed at all elementary and middle schools families in 2 school districts, dentist offices, WIC program, HeadStart.

A Wisconsin Nutrition and Physical Activity Intervention



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Intervention Name

## "Battle of the Beverages" display boards

### Intervention Information

<b>Type of Intervention:</b> Nutrition Event
<b>Focus Area:</b> Adequate food
<b>Intervention Site or Setting:</b> Community
<b>Scope of Intervention:</b> County
<b>Target Audience:</b> All races, genders and ages
<b>Total Population in Area Served:</b> ?
<b>Number of Participants:</b> ?
<b>Implementation Status:</b> Ongoing

<b>Partners:</b> Display boards developed by UW Extension Paid for with funds from the Nutrition Coalition Grant
<b>Unique Funding:</b>
<b>Evaluation:</b> Impact on Knowledge
<b>Evidence-Based or Best Practice based on</b>

**Products Developed or Materials Used:**  
Several display boards have been produced.

### Intervention Description:

These display boards depict the nutrients in fat free skim milk vs. cola. They will be displayed at HeadStart enrollment, Health Fairs, WIC, Parent Teacher Conference sites, YMCA

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